



Parent–School Communication Beyond the Pandemic

Summary of Proff et al (2025)

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Academic Insights

This study examines how parental involvement and communication evolved during and after COVID-19. It finds that digital communication improved accessibility and strengthened parent-school connections during remote learning. Parents became more aware of their children’s progress and assumed active roles in learning.

However, sustained involvement declined after schools reopened, showing that increased communication does not guarantee long-term engagement. The study highlights the need for flexible, technology-supported strategies that adapt to family needs. It concludes that schools must build resilient communication systems that maintain engagement beyond crisis conditions.

Apply This Now

Use digital tools for consistent communication.

Add This

Share updates through online platforms.

Avoid This Mistake

Do not assume communication equals engagement.

Keywords

communication, COVID-19, parental involvement

Reference (APA)

Proff, A., Musalam, R., & Matar, F. (2025). Parent-school communication in post-pandemic learning environments. *Frontiers in Education, 10*, 1496319.
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